PADE Beyond Fundamentals Series – January and February 2022

Homework for Workshop 2 – January 15 and 19 (repeat), 2022

**Note: this should take no longer than 10 minutes!**

**Schema Markup**

1. Go to this Schema Mark Up Generator <https://technicalseo.com/tools/schema-markup-generator/>
2. Select which type of schema.org markup you want to create, I suggest “event”
3. Fill in the information and copy the resulting schema text into Word.
4. Test the schema using the Structured Data Testing Tool by clicking on the Google icon
5. Send it to ipetri@strategicmoves.ca for review prior to the workshop.